

MAX MEDIA ADVISORY EXPERTS

UEI FXJBFWCLHBY1 • CAGE 815V2 • PSC R406, R408, R410, R497, R499, R708, R799, T006, T016, U001, U008, U099
NAICS 541820, 541613, 512191, 512110, 611430, 541618, 541611, 541840, 541910, 711510

Crisis Communications
Video Production
Storytelling/Writing

Media Training
Earned Media
Voiceover Talent

Interview Coaching
Journalism Training
News Industry Insight

• **CORE CAPABILITIES** •

Media Advisory Experts, a small DBE with a teaming partnership with a HUBZone-certified/WOSB subcontractor, harnesses **decades of journalism and communications experience** to deliver crisis/risk communications, media training and interview coaching, earned media, video production and still photography, story crafting, public speaking and messaging services. We're not a PR firm. **We help clients maximize their PR opportunities.**



• **DIFFERENTIATORS** •



Our firm is led by Peabody and Emmy Award-winning former on-air CBS News correspondent Mark Albert. Our team consists of diverse media professionals with more than 125 years of expertise, including interviewing top government and business leaders and crafting investigative stories that ran in national and international media outlets. Using our vast contacts, **we specialize in rapid response, staffing up overnight to fulfill large or urgent projects.**

• **PAST PERFORMANCE** •

We've supported a Department of State-funded media project in Pakistan; crafted videos and story content for on-air, online, and in print; advised election administrators, cybersecurity cohort, former homeland security official, and tech C-suite team on media strategy and crisis communications. Our bespoke media training and coaching has taught proven interview and news conference techniques **to clients in the U.S. and around the world.**



CERTIFICATIONS:

- **Certified Business Enterprise (CBE):** District of Columbia
- **Small Business Enterprise (SBE):** District of Columbia
- **Disadvantaged Business Enterprise (DBE):** District of Columbia
- **Local Business Enterprise (LBE):** District of Columbia
- **Resident Owned Business (ROB):** District of Columbia
- **Small Local Business Enterprise (SLBE):** Metropolitan Washington Airports Authority
- **LGBT Business Enterprise (LGBTBE):** National LGBT Chamber of Commerce (NGLCC)

CONTACT INFORMATION:

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