

MAX MEDIA ADVISORY EXPERTS

UEI FXJBFWCLHBY1 • CAGE 815V2 • PSC R406, R408, R410, R497, R499, R708, R799, T006, T016, U001, U008, U099
NAICS 541820, 541613, 512191, 512110, 611430, 541618, 541611, 541840, 541910, 711510, 611699, 611710

Media Training
Video Production
Storytelling/Writing

Earned Media
Public Speaking
Voiceover Talent

Event Support
Journalism Training
Crisis/Risk Communications

• CORE CAPABILITIES •

Media Advisory Experts, an award-winning SBE, harnesses decades of journalism and communications experience to deliver media training and interview coaching, public speaking, crisis/risk communications, earned media campaigns, video production, story crafting, and messaging services. We're not a traditional PR firm. We help clients maximize their PR opportunities.



• DIFFERENTIATORS •



Our firm is led by Peabody and Emmy Award-winning former on-air CBS News correspondent Mark Albert. Our team consists of diverse media professionals with more than 125 years of expertise, including interviewing top government and business leaders and crafting investigative stories that ran in national and international media outlets. Using our vast contacts, we specialize in rapid response, staffing up overnight to fulfill large or urgent projects.

• PAST PERFORMANCE •

We've supported a U.S. Marine Corps year-long earned media campaign and a State Dept-funded media training project; crafted videos and story content for on-air and online for the U.S. Department of War; and advised election administrators, former homeland security officials, and C-suite teams on strategic/ crisis communications. Our bespoke media training and coaching has delivered tremendous ROI to clients in the U.S. and around the world.



CERTIFICATIONS:

- Certified Business Enterprise (CBE): District of Columbia
- Small Business Enterprise (SBE): District of Columbia
- Disadvantaged Business Enterprise (DBE): D.C.
- Local Business Enterprise (LBE): District of Columbia
- Resident Owned Business (ROB): District of Columbia

- Small Local Business Enterprise (SLBE): Metropolitan Washington Airports Authority
- LGBT Business Enterprise (LGBTBE): National LGBT Chamber of Commerce (NGLCC)
- Cybersecurity Maturity Model Certificate (CMMC) - Level One: U.S. Department of War

WINNER:

- National-Social Responsibility Campaigns/Initiatives: PRNews Nonprofit Awards (2025)
- National-American Business Awards 'Stevie Awards': Gold + Silver Award for USMC 250th Earned Media Campaign (2026)

CONTACT INFORMATION:

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MWAA SLBE Certified



Certified LGBTBE